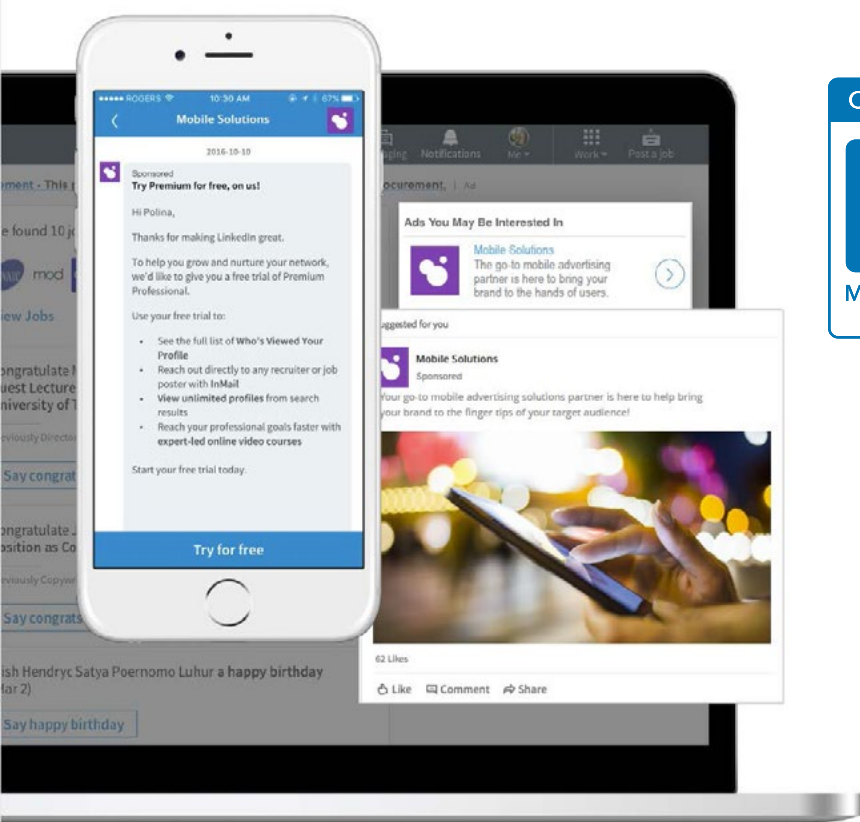


# REACH THE WORLD'S PROFESSIONAL AUDIENCE

Drive awareness, engagement, and leads through LinkedIn's unique business-focused network.

LinkedIn is the online destination where professionals go to connect, consume content, recruit, and build their personal brand. It's a network unlike any other, with many of its users belonging to no other social media platforms.




As experts in strategy, execution, and optimization, AdParlor works with brands to take advantage of LinkedIn's advanced targeting and native-feeling ad formats to drive real business results.



#### LinkedIn Fast Facts:

- 9 billion content impressions / week
- 79% of users are not on Twitter
- 23% of users are not on Facebook
- LinkedIn users have 2.4x the buying power of Facebook users

#### As a LinkedIn Partner, AdParlor helps advertisers:

-  Develop effective content & targeting strategies
-  Build high-performing audiences
-  Optimize using best practices learned from running thousands of campaigns

Interested? Contact your AdParlor Sales Representative today.